AMENDMENTS TO THE CLAIMS:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A tape printing control device comprising:

~~character string storage means for storing~~ a character string memory which stores a character string to be printed on a tape-like print medium;

~~print range storage means for storing~~ a print range memory which stores a print range on the tape-like print medium in which the character string will be printed;

~~character image generation means for generating~~ a character image generator which generates a character image in which the character string stored in the character string ~~storage means~~ memory is arranged in a width direction of the tape-like print medium; and

~~print control means for controlling~~ a print controller which controls print position of each character image so that the character image generated by the character image ~~generation means~~ generator will be printed at both ends of the print range stored in the print range ~~storage means~~ memory in regard to a lengthwise direction of the tape-like print medium.

2. (Currently Amended) The tape printing control device according to claim 1, wherein the ~~print control means~~ print controller controls the print position of each character image so that the character image generated by the character image ~~generation means~~ generator will be printed at both ends of the print range stored in the print range ~~storage means~~ memory in regard to the lengthwise direction of the tape-like print medium and between the ends so as to equalize distances between the character images.

3. (Currently Amended) The tape printing control device according to claim 1, further comprising ~~setting means~~ a setting system ~~for setting~~ that sets at least one of the number of the character strings to be arranged in the print range stored in the print range ~~storage means~~ memory and spacing between the character strings,

wherein the print ~~control means~~ controller controls the print position so that the character image will be arranged in both end parts of the print range and between the end parts evenly based on at least one of the number of the character strings and the spacing between the character strings set by the setting ~~means~~system.

4. (Currently Amended) The tape printing control device according to claim 1, wherein when a character string extending for two or more lines has been stored in the character string ~~storage means~~memory, the character image ~~generation means~~ generator generates the character image treating the character string of two or more lines as one image.

5. (Currently Amended) The tape printing control device according to claim 1, further comprising:

a first external diameter input ~~means~~ system through which an external diameter of a cable-like member can be inputted; and

a print range setting ~~means~~ system which sets ~~for setting~~ the print range stored in the print range ~~storage means~~ memory based on the external diameter inputted through the first external diameter input means.

6. (Currently Amended) The tape printing control device according to claim 5, wherein the print ~~control means~~ controller determines the distance between the character images based on the external diameter inputted through the first external diameter input ~~means~~system.

7. (Currently Amended) The tape printing control device according to claim 1, further comprising a character size determination ~~means~~ system for determining character size of the character image generated by the character image ~~generation means~~ generator based on at least one selected from the number of characters of the character string stored in the character string ~~storage means~~memory, the number of lines of the character string stored in the character string ~~storage means~~memory, size of the print range stored in the print range ~~storage~~

~~means~~memory, an external diameter of a cable-like member, and a width of the tape-like print medium.

8. (Currently Amended) The tape printing control device according to claim 1, further comprising:

a second external diameter input ~~means~~ system through which an external diameter of a cable-like member can be inputted; and

a recommended width determination ~~means~~ system for determining a recommended width of the tape-like print medium to be wound around the cable-like member based on the external diameter inputted through the second external diameter input ~~means~~system; and

an informing ~~means~~ system for informing a user of the recommended width determined by the recommended width determination ~~means~~system.

9. (Currently Amended) The tape printing control device according to claim 1, wherein the print ~~control means~~ controller executes print control so that cut marks as marks indicating cutting positions will be printed at both ends of the print range stored in the print range ~~storage means~~ memory in regard to the lengthwise direction of the tape-like print medium.

10. (Currently Amended) A ~~program that causes~~ computer program product comprising computer-readable instructions that cause a computer to execute:

a character string storage step ~~for~~ of storing a character string to be printed on a tape-like print medium;

a print range storage step ~~for~~ of storing a print range on the tape-like print medium in which the character string will be printed;

a character image generation step ~~for~~ of generating a character image in which the character string stored by the character string storage step is arranged in a width direction of the tape-like print medium; and

a print control step ~~for~~ of controlling print position of each character image so that the character image generated by the character image generation step will be printed at both ends of the print range stored by the print range storage step in regard to a lengthwise direction of the tape-like print medium.

11. (Currently Amended) The ~~program~~ computer program product according to claim 10, wherein the print control step controls the print position of each character image so that the character image generated by the character image generation step will be printed at both ends of the print range stored by the print range storage step in regard to the lengthwise direction of the tape-like print medium and between the ends so as to equalize distances between the character images.

12. (Currently Amended) The ~~program~~ computer program product according to claim 10, further ~~causing the~~ comprising computer-readable instructions that cause the computer to execute a setting step ~~for~~ of setting at least one of the number of the character strings to be arranged in the print range stored by the print range storage step and spacing between the character strings,

wherein the print control step controls the print position so that the character image will be arranged in both end parts of the print range and between the end parts evenly based on at least one of the number of the character strings and the spacing between the character strings set by the setting step.

13. (Currently Amended) The ~~program~~ computer program product according to claim 10, wherein when a character string extending for two or more lines has been stored by the character string storage step, the character image generation step generates the character image treating the character string of two or more lines as one image.

14. (Currently Amended) The program according to claim 10, further ~~causing~~ comprising computer-readable instructions that cause the computer to execute a print range setting step

for setting the print range stored by the print range storage step based on an inputted external diameter of a cable-like member.

15. (Currently Amended) The ~~program~~ computer program product according to claim 14, wherein the print control step determines the distance between the character images based on the inputted external diameter of the cable-like member.

16. (Currently Amended) The ~~program~~ computer program product according to claim 10, further ~~causing~~ comprising computer-readable instructions that cause the computer to execute a character size determination step ~~for~~ of determining character size of the character image generated by the character image generation step based on at least one selected from the number of characters of the character string stored by the character string storage step, the number of lines of the character string stored by the character string storage step, size of the print range stored by the print range storage step, an external diameter of a cable-like member, and a width of the tape-like print medium.

17. (Currently Amended) The ~~program~~ computer program product according to claim 10, further ~~causing~~ comprising computer-readable instructions that cause the computer to execute:

a recommended width determination step ~~for~~ of determining a recommended width of the tape-like print medium to be wound around a cable-like member based on an inputted external diameter of the cable-like member; and

an informing step ~~for~~ of informing a user of the recommended width determined by the recommended width determination step.

18. (Currently Amended) The ~~program~~ computer program product according to claim 10, wherein the print control step executes print control so that cut marks as marks indicating cutting positions will be printed at both ends of the print range stored by the print range storage step in regard to the lengthwise direction of the tape-like print medium.

19. (Previously Presented) The tape printing control device according to claim 2, further comprising:

first external diameter input means through which an external diameter of a cable-like member can be inputted; and

print range setting means for setting the print range stored in the print range storage means based on the external diameter inputted through the first external diameter input means.

20. (Previously Presented) The program according to claim 11, further causing the computer to execute a print range setting step for setting the print range stored by the print range storage step based on an inputted external diameter of a cable-like member.